

The Evening World's Kiddie Klub Korner

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Conducted by Eleanor Schorer

WOODLAND WONDER TALES

By Cousin Eleanor

FACE TO FACE WITH TIP-TAIL THE FOX.



Y the time that Mr. Tip-Tail the Fox was well in sight the doe and the faun had disappeared into the brush right in front of Pollykin and Roy-Boy. But the tall-tale wind brought to Tip-Tail's nostrils the news that they had been there. The wind tells more tales and tells them more truly than the gossiping Mr. Blue Jay or the chattering, babbling, ever-noisy brook, strange as it may seem, while it tells loudly the story of its own whereabouts, will keep secret the news of the woodfolk that pass through it.

But the wind was telling. Pollykin and Roy-Boy saw Mr. Tip-Tail stretch his head far out from his body and sniff, sniff, all the way along the path and almost to their very feet. It was then that the wind first said they were there and Mr. Tip-Tail turned to see Pollykin and Roy-Boy. He did not stop even for a moment, though his eyes showed that he was surprised, but trotted past as if their being there was exactly what he had expected.

Were Pollykin, Roy-Boy or the fox frightened? It would be hard to say which was the most alarmed. Mr. Tip-Tail Fox or the children, but Roy-Boy said "Boo!" to him as he went by just to show that he was not afraid. Mr. Fox did not so much as blink just to show that he was not afraid, and Pollykin did nothing but keep watching Mr. Tip-Tail until he was out of sight. That was what her daddy had told her to do should she ever meet a fox.

Once out of sight, Mr. Fox broke into a run and made away as fast as he could go and did not wait that part of the brook that day again. "Jimminy!" exclaimed Roy-Boy, "he's a big fellow. And he passed right by us!" Roy-Boy could scarcely believe it himself. "There are his footprints," he said, pointing to the broad-spaced, five-toed marks that the fox had left in his noiseless walk. "And there," said Pollykin, "are the little hoof-marks of the doe and the faun. I guess they are safe for today."

"Maybe we saved their lives," said Roy-Boy. "Do you think so, Pollykin?" "Yes," said Pollykin, "I do. And tomorrow we will come and see if they are still here, shall we?" "Please," said Roy-Boy.

THE KIDDIE KLUB.

The Kiddie Klub is our Klub. A Klub of thousands you know. We have many parties. There's happiness where'er we go.

Cousin Eleanor is our President. We pay her due respect. And we know that without her Our Klub would soon be wrecked.

And all the rest of the Kiddies Stand patiently awaiting the call Of the next great party coming And the great day to dawn on us all.

—By ELSIE C. ERGENS, Age 12, Lynbrook, N. Y.

THE QUEEN.

There once lived a queen, A fairy I ween, Who wore a gown Of gold, silver and green. She sang like a bird, The sweetest I've heard— In a yellow lily Of a little town she lived.

HEARN

FOURTEENTH STREET WEST OF FIFTH AVE.

WEDNESDAY THURSDAY

EXCEPTIONAL SALES

Boys' Blouses

Were .84 .55

Extra fine quality woven madras—Newest patterns, colors and fancy stripes—collars attached—well made—full cut—

Mothers! Take advantage of this exceptional sale. Your boys will need lots of new blouses for school.

Women's Trimmed Hats

2.00

Were \$2.95

A variety of shapes in velvet and silk and velvet, trimmed with gold or silver, aluminum flowers and bows. All colors, including red, beige, blue, gray, black and others.

See Pages 11 and 23 for Other Hearn Advertising

Last Days of the August Sale of Bedding

Broadway at Ninth

John Wanamaker
Formerly A. T. Stewart

August Blanket Sale

Now Going On

Telephone 4700 Stuyvesant

According to custom, we now close the August Sale of Furniture with a series of "HALF-PRICE DAYS"

Beginning Tomorrow



Our First Fur Sale for Miss 2 to 6

20 per cent. less than fall prices

Includes coats in all the favorite furs of childhood, from the adorable little coats of white money to quite grown-up affairs of natural muskrat with raccoon collars and cuffs.

White money size 2, \$80. Price rise on each succeeding size, \$4.00
Shirred money, size 2, \$40. Price rise on each succeeding size, \$5.00
Muskrat, size 2, \$80. Price rise on each succeeding size, \$5.00
Squirrel locks, size 2, \$60. Price rise on each succeeding size, \$5.00
Raccoon, size 2, \$125. Price rise on each succeeding size, \$12.00
Nutria, size 2, \$135. Price rise on each succeeding size, \$10.00
Pahmi, in sizes 2, 4, \$135. In sizes 5 and 6, \$155.

Third Floor, Old Building

The Newest Version of the Smart Blouse Jacket

This time of a new closely knitted fibre silk effectively made in black or navy blue with gray or red collars and cuffs, and in all black or navy blue.

Especially good for travel.

As smartly cut as the new maitresse blouse jackets and yet well suited for travel wear, for it combines great chic with practicality.

\$11.75

Third Floor, Old Building



The first Fall Fashions cast their Silhouettes before them



Both figuratively and literally speaking, for the new lines have been creeping forward in the mode since early summer and now that they are actually disclosed, the very smartest ones concentrate the interest at the front of the gown, leaving the back absolutely plain and straight.

In the Women's Fashion Salons

These new silhouettes in both day and evening frocks are exquisitely depicted in reproductions and adaptations of Lanvin, Cheruit, Jenny, Callot, Patou, Miller Seours, Renee, Rolande, Bernard, and other leading houses of Paris.

Marvelous fabrics and colors

Brocades, supple and feather weight, but gloriously rich in color—Persian in pattern.

Velvets—deep piled and very likely to be in the new brilliant reds.

Beesle and gauze—crepes and satins, most often in one of the many shades of brown or else in black.

Kasha cloth and tulle—in woolen frocks, which make smart use of gaily colored trimmings.

All moderately priced, for such delightful frocks as these.

Second Floor, Old Building

Boys' Tropical Suits may now be had at \$4.45

This is less than half the original early-season price of these excellent suits. Made of various fabrics—cotton crash, linen and khaki cloth—all fine for laundering. A few of size 7 to 16 years.

A few Boys' straw hats—still going at... 25c

Main Aisle Sale

Bags and Vanity Boxes, \$1.95

The Bags

Of chiffon velvet in blue, taupe, brown and black, pouch-shaped.

Of duvetyne, in brown, blue, beaver and taupe, pouch-shaped. Of black leather, crepe-grained with flap that fastens down over top, silk cord handle.

The Vanity Boxes

Of black vachette leather with fittings of celluloid in imitation of tortoise shell.

Of black moire silk, two sizes, also attractively fitted with mirror, powder box and lipstick-holder.

Street Floor, Old Building

Porto Rican Gowns and Chemises, \$2.50

All new models of fine batiste, made entirely by hand, with hems, sleeves, necks, tops and shoulder straps exquisitely hand-hemstitched.

Envelope chemises in six different designs of hemstitching and embroidery, all with hemstitched shoulder-straps. Sizes 36 to 44.

Gowns, square-necked with full kimono, or shoulder-strap sleeves, or sleeveless. Sizes 14 to 17.

Third Floor, Old Building

Offering certain matched suites of which one of a kind remains; broken suites, from which a piece has been sold; separate pieces without stock back of them; and patterns that are to be discontinued—all at half their standard prices—including living room, bedroom and dining-room furniture.

The idea is to make a clean sweep during the last days of the sale of everything that is not to be carried in regular stock during the winter.

Looking over the assortment at half price we cannot imagine a greater opportunity nor a more advantageous time to buy furniture.

Yes, we will hold this furniture until November 1st, if your new home is not ready, but because of the extremely low price and the purpose to dispose of it finally in August we must ask that no exchange nor returns be made. Take plenty of time to choose just what you want, but as there is always a great demand for these pieces and suites at half, it will be wise to come to the store early on Wednesday.

It's going to be a wonderful Autumn and Winter in the new homes now being completed and this new furniture will add much to the happiness.

The "furniture at half" will be grouped in front of the Ninth Street elevators on the Fifth and Sixth Galleries, some of it running around the Broadway side of the Rotunda.

Seven selling days only remain in August—only seven days to choose from not only this furniture at half, but from the entire Wanamaker stock of furniture at 10 to 50 per cent. less.

"Entire stock" includes Belmanson reproduction furniture and teak-wood furniture on the Fourth Gallery and office furniture on the Seventh Gallery—all now at much less than regular prices, but only for the seven remaining days of August.

Fourth, Fifth, Sixth and Eighth Gallery, New Building.

Linens are still going

White or tan color dress linen—very fine in quality—regularly \$1 a yard—now... 65c
Hemstitched huckaback towels—fine grade, with space for monogram. Regularly \$13.80 a dozen—now \$9.60 doz.
All-linen Belgium pillow cases. Hemstitched size 22½x36 in. Now... \$3 pr.

First Floor, Old Building

Black Chiffon Velvet, \$3.50 yd.

A very low price for this grade

A fine imported velvet, 40 inches wide, beautifully woven with a rich, thick pile.

A remarkable value, as our careful comparison with other similar chiffon velvets shows us.

On account of its weight, especially well adapted for evening wraps, street wraps, coats and suits.

Silk Rotunda, Street Floor, Old Building

75 Camp Outfits, \$21.50

And These—

Combination table and cot that can be converted into an easy chair if desired. Size when erected for cot, 6.6x30 in. wide.

Good for home use and for sleeping porches. Original price \$9... \$2.50

Seventh Gallery, New Building.

190 Men's suits---our \$40 to \$55 grades---to go at \$26.50

A quick close-out of these fine suits—

Suitable for year-round wear—

All Wanamaker standard, including both light and dark colorings.

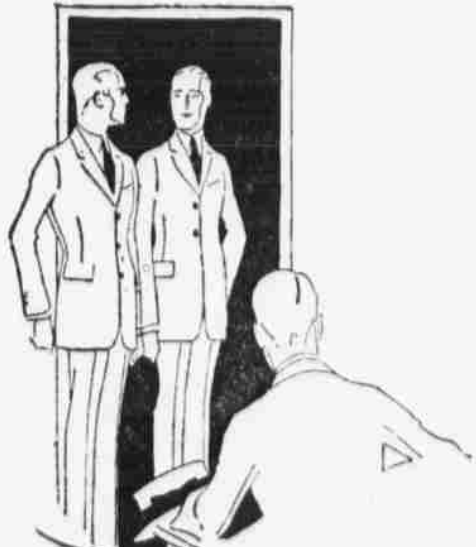
Quite a variety of patterns in chevots, worsteds and cassimeres

And 25 Norfolk models for Young Men.

Sizes are divided like this:
133 Regulars—19 Shorts—23 Longs—15 Stouts.

A rare occasion—because these are high-type suits.

Street floor, New Building.



Women's Shoes and Slippers

Wednesday—Broken lots from our own stocks

At half today's prices and less

\$5

Were \$10, \$10.50, \$11

\$6

Were \$12, \$12.50, \$13

\$7

Were \$14, \$15, \$16

Thirty-one different styles

Oxfords, Pumps, Slippers, for street, afternoon and evening wear

Black Shoes

Black kidskin and black calfskin oxfords. Black suede pumps and slippers. Black patent leather pumps and slippers. Patent leather pumps with white kid inserts.

Gray Shoes

Gray suede and gray suede combined with patent leather, in pumps.

Brown Shoes

Brown kidskin, tan calfskin and beige suede combined, in pumps.

Afternoon and Evening Slippers

Black brocade, black satin, satin slippers of various light shades, silver and gold metal cloth slippers.

Good the year 'round

Every one of the 1,404 pairs of pumps, oxfords and slippers are Wanamaker standard, and nearly all are the sort that may be worn the year 'round for various occasions, in styles that will be smart this fall.

The Mimi Pump

Take, for example, our Mimi pump, the smart, little medium heeled Tie-pump which right up to today has sold for \$11 and \$12. The Mimi pump is in the sale at \$6.00 a pair.

The BARETTA Shoe

The copy of an engaging French model, which, from the day of its arrival, was a favorite. All the season it has sold for \$10 to \$14 a pair. The Barett is in the sale at \$5 and \$7.

Broken Lots and Sizes

We wish to make it quite plain that there are not any great numbers of sizes in any one style. But, amongst so many almost every woman will be sure to find a pair or two or three that will please her.

Many hand-turned and hand-lasted shoes are in the lot, many partly hand-sewn.

Prompt Service

Special arrangements have been made to take care of our customers as promptly and efficiently as possible.

First Floor, Old Building